



THE ROBERT H. IVY PENNSYLVANIA PLASTIC SURGERY SOCIETY

71st ANNUAL SCIENTIFIC MEETING

MARCH 28-30, 2025 | THE LOGAN | PHILADELPHIA, PA

Corporate Prospectus

LEARNING FROM LEGACY



INVITATION FROM THE PROGRAM COMMITTEE CHAIR



The Executive Committee and membership of the Robert H. Ivy Pennsylvania Plastic Surgery Society would like to extend a warm invitation to be part of our 71st Annual Scientific Meeting. This year the meeting will be held at the beautiful Logan Hotel in Center City, Philadelphia.

This year's meeting is sure to bring together many of the faculty, fellows, residents, and students of the thriving Plastic Surgery community in Pennsylvania. The theme of this year's program is "Learning from Legacy" and will focus on how the past has shaped both the clinical and academic arenas in our specialty. A focus will be on technology, old and new, and how it continues to contribute to improved outcomes for our patients. We anticipate this to be one of the most well attended meetings that we have had.

On behalf of the Robert H. Ivy Pennsylvania Plastic Surgery Society, we hope that you will join us March 2025 in Philadelphia. We are offering an array of support options. If you would like to discuss sponsorship opportunities in more detail, please contact our meeting manager, Andrew Chisholm at achishom@pamedsoc.org.

Sincerely,

Sameer Patel, MD, FACS



2025 CORPORATE PARTNERSHIP OPPORTUNITIES

GREEN IVY PARTNER—Annual Contribution of \$30,000

Two Available

- Opportunity to host a Product Theater during the Annual Scientific Meeting. You will have a choice between Saturday Breakfast or Lunch for the Product Theater.
- Company name and logo will be posted on the Society's corporate partnership page, sponsor has the option to link company name/logo to sponsor website.
- 2025 Annual Scientific Meeting Emerald Sponsor Benefits.
- Meet and greet with Society Board Members to be scheduled during Annual Scientific Meeting and one virtual meeting during 2025. Meeting not to exceed 15 minutes.
- Virtual meeting with the RHIS President or President Elect via Zoom following the conclusion of the Society's 2025 Annual Scientific Meeting.
- Opportunity to host Society Journal Club.
- Two (2) educational email blasts per year sent out on behalf of sponsor once approved by the RHIS board
- With RHIS permission, use of the Society logo on website and materials.
- First right of refusal for Green Ivy Sponsorship for next calendar year.

PLATINUM PARTNER—Annual Contribution of \$15,000

Five Available

- Company name and logo will be posted on the Society's corporate membership page, sponsor has the option to link company name/logo to sponsor website.
- 2025 Annual Scientific Meeting Emerald Sponsorship Benefits.
- Virtual meeting with Society Board Members following the Annual Scientific Meeting. Meeting not to exceed 15 minutes.
- Two (2) educational email blast per year sent out on behalf of sponsor.



PRODUCT THEATER INFORMATION

Product theaters provide an opportunity for our Green Ivy Partner to share science, education and/or product demonstrations of the latest innovations in plastic surgery to a captive audience. This is an ideal opportunity to hold promotional presentations and accommodate a larger audience that can then be directed back to your exhibit space after the presentation is over for further discussions.

- Program must not duplicate any sessions in the RHIS CME program; RHIS speakers may not present at a product theater if they are speaking on a similar topic as a part of the RHIS CME program.
- Topic and title subject to approval by RHIS planning committee.
- RHIS will make room arrangements and provide the following AV for your session: projector & screen, lectern microphone, slide advancer (any additional AV will be the responsibility of the hosting company)
 - o All AV/Room expenses will be covered by your Sponsorship fee and paid by RHIS.

SECURING A SPONSORSHIP

**Registration will open for 2025 Corporate Sponsorships on Sept, 30, 2024.
Please sign up to receive the opening announcement.**

SIGN UP



Your corporate partnership is not secured until we have received your completed online registration. Payment must be received within 30 days or your partnership spot will be released.

<https://www.ivysociety.org/sponsorship.html>

QUESTIONS?

Please contact RHIS Executive Director
rhis-exec@pamedsoc.org
(717) 909-2681
(855) 918-3611 (fax)



For general inquiries about the Society, contact the RHIS office at (833) 770-1554 or rhis-exec@pamedsoc.org.

ANNUAL MEETING SPONSORSHIP OPPORTUNITIES

| Recognition & Participation Benefits | Emerald \$6,000 |
|---|--------------------|
| One (1) tabletop display in exhibit hall | ✓ |
| Exhibitor badges for onsite representatives | 3 |
| Prime exhibitor booth placement | ✓ |
| Acknowledged in meeting guide and onsite signage | ✓ |
| Shout Out - In The Email via Logo or comment | 2 |
| Permission-based attendee list | Pre- & post |
| Sponsor recognition ribbons | ✓ |
| Invitation to attend Board meeting meet and greet | 2 |
| Invitation to attend closing reception | 4 |

ADDITIONAL SPONSORSHIP OPPORTUNITIES

EVENTS AND EXPERIENCES

Saturday Closing Reception—\$5,000 *Emerald Sponsor receives a 10% discount*

Help support the closing reception which immediately follows the educational sessions. This reception hosts the abstract competition awards presentation as well as the official passing of the gavel to the incoming board of directors' president, all attendees are invited. Sponsor will be recognized through marketing materials and the option to have additional representatives attend the reception.

Mock Orals Sponsor—\$5,000 *Emerald Sponsor receives a 10% discount*

Help support the next generation of plastic surgeons. RHIS will be hosting mock orals on Sunday, March 30, 2025. Sponsor will be acknowledged in event marketing materials, signage, and opportunity to invitation for two representatives to attend event.

Abstract Competition Support—\$3,000 *Emerald Sponsor receives a 10% discount*

Each year, the program committee holds a call for abstracts from residents, students, and researchers. Abstracts are evaluated for inclusion by the Program Committee and up to 30 submissions are typically included in the program for oral presentations. During the meeting the Abstract Competition Judges rate each presentation and awards first and second place for Basic Science and Clinical. The overall winner is awarded The George Manstein, MD Award. Recipients are announced during the closing reception on Saturday, March 29, 2025. Sponsor will be acknowledged in marketing materials, onsite signage, and receive four invitations for representatives to attend the closing reception.

PRODUCT AND BRANDING OPPORTUNITIES

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Attendee Tote Bag—\$5,000

Every registered in person attendee will carry your company name and logo on their bag (*product logo will not be accepted*). You may include one product flyer in every bag.

**Pricing applies to a basic tote bag. Premium Totes/Backpacks will be assessed additional charges.*

Lanyards/Badge Holders—\$5,000

Given to every attendee upon arrival and worn throughout the meeting, lanyards hold meeting name badges. Every meeting attendee is recognized on-site by wearing this co-branded lanyard.

Mobile App Sponsor—\$5,000

Help bring the meeting to attendees' fingertips by sponsoring the mobile app. Sponsor receives their own button/page on the app homepage and acknowledged in all mobile app related marketing materials.

Members Networking Reception—\$5,000

Emerald Sponsor receives a 10% discount

This support will help fund a chance for the next generation of plastic surgeons to network and interact with their peers from around the Commonwealth and surrounding states. If purchased, RHIS will host a Residents Networking Reception on Saturday, March 29, 2025, following the awards reception. This event may be held outside the meeting venue.

Refreshment Breaks—\$2,500 (*two available*)

Emerald Sponsor receives a 10% discount

Help attendees refuel throughout the day by offering a quick pick-me-up with a cup of Joe and a sweet treat! Sponsor will be recognized with onsite signage.



EXHIBIT INFORMATION

Exhibit Only Fees

\$2,500 per tabletop space by February 1

\$2,700 per tabletop space, on or after February 2

Benefits for Exhibit Only

- One (1) tabletop display in exhibit hall, two chairs
- Two exhibitor badges for onsite representatives
- Exhibitor recognition ribbons
- Permission-based attendee list (post meeting)
- Two invitations to attend closing reception

Hall Hours

Saturday, March 29, 2025

| | |
|----------------------|--------------------|
| 6:00 a.m.—6:30 a.m. | Exhibitor Set-up |
| 6:30 a.m.—7:15 a.m. | Exhibit Hall Open |
| 9:50 a.m.—10:10 a.m. | Morning Break |
| 12:00 p.m.—1:00 p.m. | Lunch Break |
| 4:30 p.m.—5:00 p.m. | Afternoon Break |
| 5:00 p.m.—5:45 p.m. | Dismantle exhibits |

**Schedule subject to change based on educational session agenda*

Optional items

Exhibit electricity—\$50

Additional Representative Badges—\$250
(Max 2 Additional Per Sponsorship)



GENERAL INFORMATION

The 71st Annual Scientific Meeting of the Robert H Ivy Pennsylvania Plastic Surgery Society will be held at the Logan, located at One Logan Square, Philadelphia, PA 19103. The exhibit hall will be in the Monticello Room, Ballroom Foyer on Saturday, March 29, 2025.

Please review the information below for details about sponsorship and/or exhibit space.

Assignment of Space

All exhibit space will be assigned on a first-come, first-served basis in the order of sponsorship level from highest to lowest (corporate sponsorship highest level). Non sponsoring exhibitors will be assigned booth space following sponsors.

Company Representatives/Badges

All exhibit personnel must be registered as exhibitor staff and will be provided a badge. No exhibitor representative will be admitted to the exhibit area without an exhibitor's badge. Additional badges may be purchased but there is a limit of two badges that may be purchased.

Sponsor/Exhibit Fee

Sponsor/Exhibitor agrees in consideration of the sponsorship benefits and exhibit fees outlined in the Sponsorship & Exhibitor Prospectus to pay in full the selected sponsorship level amount(s) and or exhibitor fees by the required due date. The RHIS and Sponsor/Exhibitor acknowledge that the Sponsor/Exhibitor's role in the annual meeting is limited to making a Financial Contribution and receiving sponsorship and/or exhibitor benefits, and that the Sponsor/Exhibitor is not otherwise involved in the RHIS. The Sponsor/Exhibitor is neither a decision-maker nor an advisor to the RHIS.

Payment Schedule

Full payment is due within 30 days of sponsorship or exhibit registration. A 2.5% fee will be applied to payments not received after 30 days. Registrations received after February 14, 2025, must be accompanied with full payment to be considered. Sponsorship/Exhibit space must be paid in full or set up and exhibiting will not be permitted.

Checks should be made payable to *Robert H Ivy Pennsylvania Plastic Surgery Society* and mailed to:

RHIS Annual Scientific Meeting

ATTN: Andrew Chisholm

400 Winding Creek Blvd

Mechanicsburg, PA 17050

Tax ID: 23-6263894

Cancellation Policy

All exhibit only cancellations must be submitted in writing via email no later than Friday, February 21, 2025, for a refund minus a \$250 administration fee. There are no refunds for cancellations received after February 21, 2025. There are no refunds for annual meeting sponsorships.